



### HEIDI HAYES JACOBS, ED. D. — KEYNOTE

Heidi has consulted with thousands of schools nationally and internationally, media organizations, and to a wide range of educational organizations. Her books, *Interdisciplinary Curriculum: Design and Implementation*, and *Mapping the Big Picture: Integrating Curriculum and Assessment K-12*, both published by ASCD, are bestsellers. Her new book, *Getting Results with Curriculum Mapping* was released in the fall of 2004, by ASCD. She has served an adjunct associate professor at Columbia University Teachers College in New York City for over 20 years. Dr. Jacobs is often featured as a speaker in conferences and workshops throughout the world to address the future of curriculum planning for 21<sup>st</sup> century learners.

### BENA KALLICK, PH. D. — KEYNOTE

Bena is a private consultant working with school districts, state departments of education, professional organizations, and public agencies throughout the United States and abroad. Kallick received her doctorate in educational evaluation at Union Graduate School. Her areas of expertise include group dynamics, creative and critical thinking, and alternative assessment strategies for the classroom. Bena has written: *Changing Schools into Communities for Thinking* (published by Technology Pathways), *Assessment in the Learning Organization*, and *Habits of Mind* (a four book series published by ASCD), co-authored with Arthur Costa.



# Curriculum Mapping Conference

Improving student and school performance in South Dakota

Friday, August 5, 2005

To register go to: [www.SouthDakotaPD.com](http://www.SouthDakotaPD.com)

### Additional Conference Speakers

**Dr. Susan Udelhofen** is an experienced classroom teacher and national staff development provider. Her practical presentation style presents the step-by-step approach to curriculum mapping that is based on the work of Dr. Heidi Hayes Jacobs. She is the author of a new book, *Keys to Curriculum Mapping: Strategies and Tools to Make It Work*, published by Corwin Press (April 2005). Susan has conducted a number of train-the-trainer workshops with South Dakota educators.

**Dr. Ann Johnson**, the Executive Director of Curriculum for the Des Moines Public Schools, is an experienced classroom teacher and administrator whose practical step-by-step systemic approach to implementing curriculum mapping is based on ten years of successful experience in a suburban school district in Iowa. In addition to training teachers, administrators, and leadership teams across the country in curriculum mapping, she has also coached leadership teams in the development of an implementation plan, training design, and support structure so they can successfully implement the mapping process in their own districts. Ann recently co-authored a chapter in Heidi Hayes Jacobs's book, *Getting Results Through Curriculum Mapping*.

**Karen Bailey, M.A.**, is a professional development specialist who designs and implements workshops, sessions, and site-based trainings in effective classroom assessments. Ms. Bailey's professional experience includes fourteen years in the public schools as a classroom educator, state appointed mentor teacher, team leader and district facilitator, and in-service workshop provider. Her high energy and respect for educators helps her connect with participants and engage them in active learning.

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